STATEWIDE IMPACT
2017-2019
Helping Missourians make confident business decisions with personalized assistance

$234 MILLION
Increase in sales

$349 MILLION
Capital funding approved

29,900+
Jobs supported

23,700+
Received counseling &/or training

8% Veteran owned
19% Minority owned
19% Women owned

770+
Businesses started

The Missouri SBDC is funded in part through a Cooperative Agreement with the SBA and is a University of Missouri Extension partner.

missourisbdc.org
$49 MILLION
Increase in sales

$93 MILLION
Capital funding approved

4,280 Jobs supported

3,100+ Clients received counseling &/or training

5% Veteran owned
59% Minority owned
22% Women owned

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missourisbdc.org
**DISTRICT TWO IMPACT**
**2017-2019**

- **$6.15 MILLION** Increase in sales
- **$7.9 MILLION** Capital funding approved
- **2,670+ Jobs supported**
- **2,470 Clients received counseling &/or training**
  - 7% Veteran owned
  - 16% Minority owned
  - 17% Women owned
- **60 Businesses started**

FY2017 - FY2019 SBDC Counseling & Training Clients by Zip Code - District 2

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missourisbdc.org
**DISTRICT THREE IMPACT 2017-2019**

- **$21 MILLION**
  - Increase in sales

- **$21.6 MILLION**
  - Capital funding approved

- **3,210+**
  - Job supported

- **2,820+**
  - Received counseling &/or training

- **46**
  - Businesses started

**FY2017 - FY2019 SBDC Counseling & Training**

**Clients by Zip Code - District 3**

**CLIENTS**

- **9%** Veteran owned
- **16%** Minority owned
- **15%** Women owned

**POWERED BY**

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**missourisbdc.org**
FY2017 - FY2019 SBDC Counseling & Training
Clients by Zip Code - District 4

Increase in sales

$3.8 MILLION

Capital funding approved

$29.5 MILLION

Jobs supported

2,730+

Received counseling &/or training

4,925+

89 Businesses started

Veteran owned

11%

Minority owned

15%

Women owned

18%

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DISTRICT FIVE IMPACT
2017-2019

$23.2 MILLION
Increase in sales

$57.6 MILLION
Capital funding approved

2,910+
Jobs supported

100+
Businesses started

5,370+
Received counseling &/or training

5%
Veteran owned

28%
Minority owned

21%
Women owned

FY2017 - FY2019 SBDC Counseling & Training
Clients by Zip Code - District 5

AREA PARTNERS

POWERED BY
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$32 MILLION
Increase in sales

$24.4 MILLION
Capital funding approved

3,750+
Jobs supported

5,630+
Received counseling &/or training

9% Veteran owned
10% Minority owned
20% Women owned

100+
Businesses started

FY2017 - FY2019 SBDC Counseling & Training Clients by Zip Code - District 6

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missourisbdc.org
$44.3 MILLION
Increase in sales

$55.3 MILLION
Capital funding approved

4,760+
Jobs supported

91
Businesses started

4,295+
Received counseling &/or training

9%
Veteran owned

8%
Minority owned

18%
Women owned

FY2017 - FY2019 SBDC Counseling & Training
Clients by Zip Code - District 7

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FY2017 - FY2019 SBDC Counseling & Training
Clients by Zip Code - District 8

11% Veteran owned
10% Minority owned
20% Women owned

124 Businesses started

$34 MILLION
Increase in sales

$32.2 MILLION
Capital funding approved

2,980+
Jobs supported

4,875+
Received counseling &/or training

Missourisbdc.org
HOW MUCH WILL A CYBER ATTACK COST YOU & YOUR BUSINESS?

Cyber attacks against small businesses are more frequent and devastating to our communities than large business cyber attacks!

The Missouri SBDC provides a website dedicated to helping you assess your vulnerability and resources to take steps to protect your business.

Step 1: Visit smallbusinessbigthreat.com/missouri
Step 2: Take the Cyber Security 101 assessment
Step 3: Review results and discuss next steps with an SBDC business specialist. Find a center near you at missourisbdc.org

Assess YOUR risk at smallbusinessbigthreat.com/missouri
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CONNECT ‘MO’ WITH US
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MISSOURI BUSINESS DEVELOPMENT PROGRAM

INVESTMENTS

$13 MILLION
FEDERAL FUNDING

$3.7 MILLION
STATE INVESTMENTS

$6.2 MILLION
LOCAL SUPPORT

RESULTS

$354 MILLION
CAPITAL FUNDING RECEIVED BY CLIENTS

$1.06 BILLION
PROCUREMENT AWARDS TO CLIENTS

$1.34 BILLION
INCREASE IN SALES

76,804
JOBS SUPPORTED

38,693
CLIENTS COUNSELED/TRAINED

$1 OF FUNDING = $120 OF IMPACT FOR MISSOURI
$299 OF FUNDING = 1 SMALL BUSINESS JOB SUPPORTED

PARTNERS ACROSS THE STATE

University of Missouri Extension | City of Kirksville | IT Entrepreneur Network (ITEN) | Lincoln University
Hannibal Regional Economic Development Council | Missouri Chamber of Commerce and Industry | Missouri Southern State University
Missouri State University | Missouri State University, West Plains | Missouri University of Science and Technology | Northwest Missouri State University
Regional Union Construction Center | Southeast Missouri State University | State Fair Community College
St. Louis Economic Development Partnership | Economic Development Center of St. Charles County
St. Louis Small Business Empowerment Center | University of Missouri, Kansas City | Urban League of Metropolitan St. Louis, Inc.