When locking up the 4-H logo with another logo, make sure that they both rest on the same baseline. There is a vertical rule line to provide structure to the lockup. This rule is the height of the 4-H GROWS HERE type portion of the logo. It should be centered horizontally between the 4-H logo + partner logo. Logo sizes should feel balanced between the two.

If there is a need to reduce size of the logo, please be sure that all words remain legible.

Do not place logo over subject of photo, as logo will be unreadable and obstruct photo.
CONFIDENCE GROWS HERE.

4-H programs across the country help kids grow into confident, capable and caring adults. Visit 4-H.org to find out more.
Colors of type should be applied based on overall background tone of photo to maximize contrast and legibility. Generally, photography with light tones or solid backgrounds should use GREEN type, and photography with dark tones should use WHITE type as shown in Ad examples below.